

Dear Friends and Family,

As many of you know, your player is a member of the Bloomingdale Cardinals Boys' Basketball Program. We are so proud of their hard work and dedication to the team!

Our goal as coaches in the program is to create competitive teams by providing opportunities to payers to improve their game both individually and as a team. We will do this by focusing on the process of improvement. We want to create young men that are leaders and dedicated to not only their team, but their families, school, communities. We believe that through that process, we will create a strong and successful basketball program at Bloomingdale.

We are reaching out to invite you to be a part of that process through fundraising for the program. We are currently seeking donations to help cover the costs of new supplies for our team. We are looking to upgrade the following items:

- New practice jerseys.
- New sports equipment (including new shooting machine).
- New personalized warmup shirts.
- Team-Building Activities (summer team camps, team activities such as attending a college basketball game, team dinner, etc.).
- Continue to update game jerseys.

Although we understand the merit in conventional fundraising options like selling promotional cards, candy, etc., a percentage of what is donated goes to covering the costs of the fundraiser, leaving a smaller percentage coming back to the team. We are reaching out with the hope that this direct fundraiser would put every dollar back into the program in which your player is a part of. This would allow you to see the direct effects of every single dollar you donate.

Please consider donating to the basketball program, *any amount* is appreciated. Each player has a goal of raising \$250 to the program and is sending out these letters to try and meet or exceed that goal.

Thank you for your support! These donations will not only help us meet our immediate team goals this year but will also help to create a strong and successful program into the future.

Sincerely,

Mark Parsley
Head Varsity Coach

Clayton Upson
Varsity Assistant Coach

Bobby Boyer
Head JV Coach



The team met early this season and the players came up with a goal/theme for the season:

CONSISTENCY

How we achieve it:

- 100% Effort
- Mental Toughness
- Every Practice, Every Drill
- Positivity
- Be Coachable

Everything we do this season will revolve around meeting this goal.

Subscribe to our Facebook Group for team updates and other information:

Bloomingdale Boys Basketball

DONATION SLIP (Please Return with Donations)

Name _____

Phone Number _____

Email Address _____

Address _____

Amount of Donation (Please Circle)

\$5 \$10

\$20 \$50

\$100

Other _____

*Please make checks out to Bloomingdale Boys Basketball Program.

**Donations are tax deductible and receipt is available upon request.